

KEEP YOUR *Career* MOVING FORWARD

Here are 5 quick tips to keep you on your game, and your career headed in the right direction.

- 1: Post on social media.** If you are not showing up for your audience on social media, you are missing a huge opportunity to grow your fan base and to keep the one you already have. You should be posting at a minimum, once per day.
- 2: Read and reply to emails.** Make sure you always reply to fans, press inquiries, and any opportunity that pops up in your email. You never know when a connection is going to be one that could further your career.
- 3: Practice your skill.** If you're a writer, write every day. If you're a singer, sing and if you're a musician, play! Don't get lazy with the one thing that matters the most when it comes to your success story.
- 4: Stay positive.** A positive mindset and determination to success are fuel for your fire. Don't make the mistake of allowing negative people or negative thinking into your life. Keep your eye on the prize.
- 5: Network every single day.** You don't have to be in a room full of people to make a connection. Send an email, book a virtual coffee date and if you are comfortable with social distancing, there is nothing better than a face-to-face meeting. Always stay current with your friends and fan on your social media platforms by sharing stories about what's happening in your career so that people feel they are a part of it.

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