

ATTRACT THE *Attention* OF A RECORD LABEL

If you want to attract the attention of a label, here are some things you should be focusing on:

Be Moldable. a label will often see a diamond in the ruff and want to polish it up a bit before sending it out into the world to be adored. Be as open as possible while also staying true to who you really are.

Be Memorable. Find out what is most memorable about you. Impressions on people will be the thing that keeps bringing youR name up in circles and ultimately it'll be the thing that sticks in the minds of the decision makers. Be so unforgettable that they have to keep you around.

Network. If and when you get lucky enough to get to Nashville and start networking, figure out quickly who you want to work with and then do everything in your power to make yourself known in their circles

Treat people with kindness. Be kind to everyone and remember that there is enough good to go around. If you have the reputation of being a good person, people will tell other people and then you'll be known as the kind of artist that everyone enjoys working with.

Bonus tip: Make sure when your opportunity does come that you are being authentic. Your star will shine longer if it's glowing from within.

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