

HOW TO FIND *Your* BAND

The ability to perform live, with a band is a central ingredient to your success in country music. But how do you build a band around yourself?

- 1: Reach out to a local recording studio.** Call some local studios and ask if they can recommend a few musicians who might be looking for gigs.
- 2: Ask a local university.** Most universities have a music department. Post a physical ad or flier in their music wing and connect with someone who is running their online message board.
- 3: Go to gigs and meet live musicians!** Go out to any of your local venues or places where live musicians perform regularly and introduce yourself.
- 4: Do an online search or post to your social media.** Your online network is a big one and chances are there are local musicians in there.
- 5. Be honest & transparent:** Musicians are part of a tight knit community, so if you are hoping to hire a musician away from another band, follow the protocol I lay out for you in episode #14 of Country Music Success Stories.

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