

## WHEN *Preparation* MEETS *Opportunity*

Here are a few examples of how you can be prepared for every opportunity that presents itself to you, in Nashville or wherever you are working to advance your career in the music industry.

### # 1: CARRY A NICE BUSINESS CARD

Make sure it includes your email, website & social media handles. There is an art to handing someone your business card, so be sure to: ask first, hand it to the person with the writing facing them, and if the person gives you their card, take a moment to read it. Don't just shove it in your pocket.

### # 2: HAVE YOUR MUSIC ON HAND

Whether it's on a thumb drive or the link is printed on a business card, don't ever leave home without it.

### # 3: HAVE A GOOD ELEVATOR PITCH

Always make sure you are prepared to answer this one very important question: what do you do? Keep it short, sweet & to the point. Practice your pitch by rehearsing a couple of sentences that will make your first impression last.

### #4: ALWAYS HAVE AN OPEN MIND...

And a positive attitude. Positivity is infectious. People will always remember how they felt in your presence.

### # 5: THANK YOU NOTES

Handwritten notes or personalized emails really do set you apart. Sending them will always make you more memorable.

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